

RALPHIE'S HOT TOPIC

February 2012

Technology and
Compliance



PROTECT
YOUR  TEAM

Technology and Compliance

- ⊙ More than ever, technology is present in our everyday lives, including in compliance!
- ⊙ Technology is used in athletics throughout recruiting, watching film, communication, monitoring and many more ways.
- ⊙ As usual, there are certain limitations when it comes to technology and NCAA rules.

Technology and Recruiting

- ▣ Coaches are limited in their use of technology and recruiting. In all sports, except men's basketball, coaches cannot text a prospect until they have signed a NLI or paid their housing deposit in response to their admission to CU.
- ▣ Coaches must also be careful with their communication to prospects through social media (twitter, facebook). Any communication must be private through direct messages and cannot be seen by the public.

Technology and Recruiting

- ❑ Coaches may send a blank DVD to a HS coach to request video of a PSA.
- ❑ Coaches may also subscribe to approved recruiting services in order to view film and obtain more information on prospects.
- ❑ Coaches cannot film prospects participating in recreational activities during their official or unofficial visits or during CU camps.

Technology and Recruiting

- ▣ Video may be sent to prospects via email hyperlink or attachment.
- ▣ These videos cannot be created for recruiting purposes and must be available to the general public.
- ▣ Any videos cannot be directed at prospects. I.E., this will be YOUR locker room when you become a Buff!

Technology and CARA

- ▣ Coaches may work with student-athletes during permissible film review of practice or competition as another form of instruction.
- ▣ However, coaches cannot film 'voluntary activities' or the activities will no longer be considered voluntary.
- ▣ Required film review must be counted in the permissible hours of CARA.

Technology and Compliance

- ▣ The compliance office has a website for coaches, student-athletes, boosters and parents to view.
- ▣ We provide necessary information, rules education and important compliance paperwork on this website.
- ▣ www.cubuffs.com/compliancecorner

Technology and Compliance

- ▣ Technology isn't going away. It will only become a bigger part of our lives everyday.
- ▣ Please contact the compliance office if you have any questions regarding technology and compliance.

